



**9<sup>th</sup> Annual Max Fine Memorial 5K Race**  
**Sun. October 4, 2020 at 10:30 AM**  
**5K (3.1 Mile) Run & 1 Mile Walk**  
**[www.maxfinememorial5k.com](http://www.maxfinememorial5k.com)**

Contributions will benefit



The **9<sup>th</sup> Annual -Max Fine Memorial 5K Race** (MFM5K) is a family friendly 5K Run/1 Mile Walk benefiting the Muscular Dystrophy Association (MDA). This fun, uplifting, and scenic annual race in downtown Wilkes-Barre, PA will be held on Sunday, October 4, 2020 at 10:30 AM in memory of my beloved father, Max Fine (resident of Kingston, PA; King's College Alumni), who passed away in June of 2011. My dad battled a form of muscular dystrophy, which progressively weakened his muscles, contributing to loss of functional strength and independence. Despite my dad's health struggles, he always maintained a positive outlook on life and enriched his loved ones and friends with happiness and laughter. His memory continues to inspire us all!

All race registration fees and proceeds for the MFM5K are donated directly to the charitable organization that was most meaningful to my father, the Muscular Dystrophy Association (MDA). Growing up, my family and I always watched the Jerry Lewis telethon and donated to MDA annually. This is what my dad would have wanted. Since all race registrations fees go directly to MDA, the event's success is dependent upon generous donations from tremendously kind local businesses and individual sponsors like you 😊 Donations will help cover overhead race fees with any remaining balance going to MDA. My family and I hope YOU may please consider FLEXING YOUR MUSCLES, and joining in the fight against muscle disease! There is a growing population of residents of Northeastern PA that are currently battling neuromuscular disease that need our help now, to advance research for hopeful treatments & cures, and to support much needed medical equipment, bills, and other health services to support their fight, along with their caregivers. Furthermore, as a race sponsor, you can appreciate a variety of benefits which may include table space at post race ceremony, promotion on t-shirts, banners, race website, and social media (See page 3).

Please consider being an honorable sponsor of the 9<sup>th</sup> Annual Max Fine Memorial 5K Race by sending the completed form on Page 2 to the address below by **Tuesday, September 22, 2020** or contacting me by email at your earliest convenience ☺ You will receive an email or phone confirmation within 24-48 hours of receiving your information. Thank you for your time and consideration, and for empathizing the importance of Muscle Disease Research, necessary to enrich the quality of life of others across the world and in our own communities.

Please feel free to contact me with any further questions or concerns.

**Fondly,**

A handwritten signature in cursive script that reads "Michael Fine". The ink is dark and the signature is fluid and legible.

Michael Fine, PT, DPT

Race Director

570-954-0124

[racedirector@maxfinememorial5k.com](mailto:racedirector@maxfinememorial5k.com)



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**Sponsor Contact Information**

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Preferred Contact Method:**      Email      Phone      Fax (Please Circle)

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Donation Type:** (PLEASE CIRCLE)    A. Monetary (Check)    B. Material Goods/Items

**Please indicate monetary donation amount or in-kind donation below (i.e. gift cards, prizes, food/drink donation) \_\_\_\_\_**

**Name (Print):** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Today's Date:** \_\_\_\_\_

**Company/business (if applicable):** \_\_\_\_\_

**For Monetary Donations, please MAIL Sponsor Form and enclosed check to address below by 9/22/20:**

**Please Mail To:**    Mrs. Sandi Fine  
100 N. Dawes Ave.  
Kingston, PA 18704

**Please make CHECKS PAYABLE TO:**  
**Max Fine Memorial Association or MDA**



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**SPONSORSHIP LEVELS**

	<b><u>Presenting Sponsor (\$5000+)</u></b>	<b><u>Platinum (\$1000)</u></b>	<b><u>Gold (\$500)</u></b>	<b><u>Silver (\$250)</u></b>	<b><u>Bronze (\$100)</u></b>	<b><u>In-Kind Donation</u></b>
Speak at Event	Yes					
Race T-shirt	X-Large logo	Large logo	Medium logo	Small logo	Name	
Advertisement in Race Program	Full Page	Half Page	Quarter Page	1/8 Page	Logo	Name
Complimentary Race Entries	20	10	5	3	2	
Table Space at Post-Race Event	Premiere table	Yes				
Display Company Brochures	Yes	Yes				
Display Company Name	Banner at Registration & Finish Line	Banner at Post-Event and name on Race Course	Name on Race Course			
Event Website	Link & Logo on homepage	Link & Logo	Link & Logo	Logo	Name	
Promotional Items included in registrant bag	Yes					
Media Recognition	Radio & Newspaper					
Company Logo On Race Bib	Yes					